

IAN DAUBE



D1 wrestler. Judo national champion. Two-time IBJJF No-Gi World Champion. Gym owner.

SPONSORSHIP · MEDIA KIT · OCTOBER 2026

53K

Instagram @iandaube
(verified) · ~476K views in

2x

IBJJF No-Gi World Champion

Oct 29

UFC BJJ 13 vs Pat Downey ·
UFC Apex, Las Vegas · live on

2,400

sq ft gym opened Oct 3, 2026
— 1,400 sq ft of mat, cage,

THE ATHLETE

- Division I wrestler (Cal Poly). California state champion (135-13 in high school). Freestyle and Greco-Roman All-American. Judo national champion and USA Judo team member. Pro MMA veteran. 26+ years in combat sports.
- Two-time IBJJF No-Gi World Champion at black belt; 10th Planet brown belt; still competing at the senior level — UFC BJJ 13 on Oct 29, 2026 (Las Vegas, UFC Fight Pass) and the IBJJF No-Gi Worlds in December.
- Cornered a UFC BJJ title fight in August 2026. Documented comeback after a surgically repaired pec tendon — the whole arc is on camera.

THE ROOM & THE REACH

- American Strength & Combat opened Oct 3, 2026 at 12316 Oak Knoll Rd, Suite A, Poway: 2,400 sq ft, 1,400 sq ft of Dollamur mat, a UFC-style curved bowl wall, a CJI angled wall, an MMA cage, a bag wall and a full performance strength room. Youth wrestling, Next Gen MMA, Fight Ready and adult wrestling/MMA, Monday-Friday.
- 53K on Instagram (@iandaube, verified), ~476K views in the last 30 days; YouTube @IanDaubeOfficial. Content is wrestling: technique, camp, the gym.
- Podcast and media: Chewjitsu Podcast, Grapplers Perspective and local press around the opening.

PARTNER WITH IAN

- Competition sponsor (logo on competition and corner gear at UFC BJJ 13 and No-Gi Worlds) · Gym partner (product in a brand-new wrestling room, on camera every session, with a youth program from day one) · Content integration across Instagram and YouTube · Gear and apparel worn year-round on the mat and on the road · Seminars and camps. Ship-to: 12316 Oak Knoll Road, Suite A, Poway, CA 92064.